



Rotorua conf

ROTORUA has secured the International Association of Volcanology and Chemistry of the Earth's Interior Conference for 2021.

Over a 1,000 delegates are expected to attend the four day event.

Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseseventsnews.com.au

13 SEP

Australian Event Awards 2017; The Events Centre, Caloundra, Sunshine Coast; register here: www.eventawards.com.au

14 - 15 SEP

Australian Event Symposium 2017; The Events Centre, Caloundra, Sunshine Coast; register here: www.eventsymposium.com.au

17 - 20 SEP

Luxperience; Australian Technology Park, Sydney; registrations now open: www.luxperience.com.au

25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: www.itb-asia.com

26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pco.asn.au

WESTERN SYD PLAN

THE NSW Government has announced plans to drive visitor growth in Western Sydney with the release of its Western Sydney Visitor Economy Strategy.

As part of the proposal, money will go towards driving business events to the region.

The Western Sydney Business Chamber and the Western Sydney Business Connection will receive \$200,000 to deliver several activities.

These will help the govt determine the most effective model to deliver future business event initiatives to Western Syd.

Initial plans are to attract

not only larger events, but also smaller gatherings that Western Sydney can accommodate at venues such as Rosehill, Rooty Hill RSL, Penrith Panthers or Sydney Olympic Park.

The Western Sydney Business Connection gm Amanda Brisot said Western Sydney was important to the NSW visitor economy as it accounted for one in five overnight visitors to the Greater Sydney region.

"We look forward to capitalising on the unique opportunities presented by this significant population growth," Brisot said.

Royal ICC charity lunch

MORE than 850 guests and sporting figures attended the Men of League Foundation Queensland Annual Lunch on Fri at the Royal International Convention Centre (Royal ICC) in Brisbane.

The annual event raises funds for the Men of League Foundation which offers a range of services to those in the rugby league community, including support with medical expenses, rehab and nursing home equipment.

Sports stars such as Kangaroo and World Cup winning captain Mal Meninga, dual world netball champion Laura Geitz and Cricketer Andrew Symonds were in attendance.

Indigenous event in ACT

THE 7th Secretariat of National Aboriginal and Islander Child Care (SNAICC) National Conference will bring 1,000 delegates to Canberra next week.

Running from 12 to 14 Sep, the event will be held at the National Convention Centre and will bring together Aboriginal and Torres Strait Islander companies, policy makers, researchers, govt reps and non-gov groups to discuss ways to improve the lives of indigenous children.

Organisers will also use the conference to remember the 20th anniversary of the Bringing Them Home report.

The event will have over 70 panel and workshop sessions, plus networking.



Each month Senior Account Manager **Peter Jackson** of inPlace Recruitment, shares his observations from a recruiter's perspective to help job seekers and employers find the perfect fit. Peter has over 12 years' recruitment experience in the event and hospitality industry.

Managing the interview process

ARE you losing great candidates at interview stage?

The process of interviewing for a new role is both a strategic and emotive process for the candidate. This can be a time of mixed emotions – leaving a company where they are in their comfort zone. Moving to a new business – will the culture be right and offer ongoing career advancement.

It is imperative that the momentum of the interview process is maintained and communication lines are kept open. We hear too often that a candidate may attend the 1st interview be contacted 2 to 3 weeks later and invited back for a 2nd interview. By this time the candidate has applied and interviewed with other businesses and potentially has received a much more timely response.

The candidate will form an impression of the business through the interview process and accept a position accordingly.

How does your interview process reflect your business image?

EDITORIAL

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