



See what outside the square incentive ideas Asia has to offer in the June issue of *travelBulletin*.

CLICK HERE to read

travelBulletin

Events Calendar

WELCOME to the **BEN** events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au

7 - 8 JUN

EEAA 2017 Leaders Forum; Sydney; for details and to register see: www.eeaa.com.au

20 - 21 JUL

The Travel Industry Exhibition & Conference; Luna Park Sydney; register here: travelindustryexpo.com.au

25 - 26 JUL

The Travel Industry Exhibition & Conference; MCEC Melbourne; register here: travelindustryexpo.com.au

28 JUL

Get Global – Where the World Meets; International Convention Centre Sydney (ICC); read more: www.getglobal.com.au

17 - 20 SEP

Luxperience; Australian Technology Park, Sydney; registrations now open: www.luxperience.com.au

25 - 27 OCT

ITB Asia; Marina Bay Sands, Singapore; for details and to register visit: www.itb-asia.com

26 - 28 NOV

PCOA Conference; Gold Coast Convention and Exhibition Centre; details here: www.pcoa.asn.au

QANTAS CONF TRAVEL

QANTAS has launched a new flight booking tool for business events and conferences.

Labelled Qantas Conference Travel, the tool currently caters for the inbound international market into Australia.

Rob Harrison, Qantas head of agency partnerships said the national flag carrier was pleased to be supporting the business events industry and making it easier to hold a conference in Australia.

“Qantas Conference Travel offers meeting and event planners tailored flight packages with competitive fares and a seamless travel experience for conference delegates,” he said.

The package offers airfares to

Australia from over 30 countries and across 16 airlines that Qantas codeshares with such as American Airlines, Emirates, China Eastern Airlines, British Airways and more.

The product allows travellers to arrive up to one month before the event, and stay up to one month after the conference.

To be eligible for the product and its airfare discounts, event organisers need to have a minimum of 1,000 delegates flying into Australia internationally, and designate Qantas as the official sponsor airline and submit the request at least 12 months prior to the event date.

CLICK HERE for more information on the product.

EEAA message to marketers

EXHIBITION and Event Association of Australasia (EEAA) plans to take a strong message to the marketing industry at its Masterclass at the Mumbrella360 conference on 07 Jun.

EEAA chief executive, Joyce DiMascio, said the Masterclass would focus on how live events have improved through event tech platforms, and said it was an important message for marketers to know.

The Masterclass is led by the EEAA, experts within their community, plus Reed Exhibitions and Eventbrite.

BEA NZ event

BUSINESS Events Australia (BEA) and New Zealand conference and incentive company HOT events hosted a dinner in Auckland on Thu to highlight Aussie food and wine to 26 corporate guests.

The group enjoyed a five-course degustation menu created by chef Matt Stone.

Evt Awards chair

BRENDA LaPorte has been appointed co-chair of The Australian Event Awards judging panel, replacing Craig Hassall.

LaPorte has played roles in the organisation of the 2015 ICC World Cup and with the 2006 Commonwealth Games.

INPLACE

Insights



Each month Senior Account Manager **Peter Jackson** of inPlace Recruitment, shares his observations from a recruiter's perspective to help job seekers and employers find the perfect fit. Peter has over 12 years' recruitment experience in the event and hospitality industry.

Two way street

GONE are the days when qualified staff were lining up at employers doors. With widespread staff shortages throughout the MICE industry, the tables have turned and job seekers are finding themselves with multiple job offers / employers to choose from. It is imperative that employers be savvy in their approach to attracting and keeping staff and bear in mind the changing dynamics and focus of future generations entering the workforce. By 2020, Gen Y are predicted to occupy almost half of the working population. Having grown up in the age of digital technology, Gen Y are excellent multi-taskers, thrive on instant gratification and live life in the fast lane. They want to know “What’s in it for me?” when joining an organisation by way of career opportunities, work culture and additional benefits. This mentality is upping the ante for businesses to develop an edge over their competition in order to attract new talent to their brand.

Business Events News is Australia's newest online publication dedicated to the vibrant meetings, incentives, conferences and events sector. Sign up for a free subscription at www.businesseventsnews.com.au. Postal address: PO Box 1010, Epping, NSW 1710 Australia. Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia. P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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