

BEN ON
BEN



Each month Business Manager for inPlace Recruitment, **Ben Carnegie**, writes his observations from the recruiter's perspective to help job hunters find the perfect job. Ben has over 15 years working in five-star hotels and the MICE industry and has worked on some of Australia's biggest events.

2016 comes to a close

THIS year has been a very interesting time for the employment market. Many contributing factors have added to cautious behaviour from the employers perspective including natural and manmade disasters and of course the world recently being 'Trumped', a situation that we all have yet to see the real ramifications of. It has certainly been the first year in many in which the job seekers have had confidence to move without fear of redundancy, at least until late 2016. The end of the year has seen a change in many corporate businesses reducing their numbers in business development and other areas. Front line positions have not escaped either with more companies sending their call centre positions offshore. Across the year, the hottest positions have been in Business Development and Inbound Tourism continues to see a big skills shortage. The bright side is that many businesses already have their plans for staff growth in place already. Watch this space!

IT'S SHOWTIME FOR ICC

THE International Convention Centre Sydney (ICC Sydney) has launched its opening campaign "It's Showtime", in a bid to attract tourists and businesses from around the world.

Unveiled at IBTM World in Barcelona last week, the push is ahead of the \$1.5b venue's official launch on 20 Dec.

Geoff Donaghy, ceo of ICC Sydney said the multi-platform campaign used theatrical pizzazz to showcase Australia's newest exhibition, convention and entertainment venue.

"The stage is set, the dress rehearsals have been applauded, and we are ready to dazzle," he said.

"We know that ICC Sydney



will fundamentally change the way events are experienced in Sydney, and are committed to ensuring that every event is a show to remember".

The centre's management team, AEG Ogden, has recently completed a full dress rehearsal of 30 events to test the venue, its operations and its people.

To watch a clip, **CLICK HERE**.

100% Pure NZ dazzles at PCOA



TOURISM New Zealand put on an impressive showing at the PCOA Conference in Brisbane last week, adding Kiwi touches to everything from cocktails to furnishings.

A highlight was a hosted dinner where guests gathered around a custom-designed table in the shape of New Zealand, with a map projected onto its surface.

The NZ team (**pictured**) served healthy juices and "Kiwitinis" to visitors at their stand, along with NZ wines and cheeses.

Events Calendar

WELCOME to the *BEN* events calendar.

If you have an upcoming event you'd like us to feature, email info@businesseventsnews.com.au

21-22 FEB

AIME 2017; Melbourne Convention and Exhibition Centre; for more info visit www.aime.com.au

6 MAR

DMS Connect; Ivy Ballroom, Sydney; for details see www.destinationmarketing.com.au

7 MAR

DMS Connect; Park Hyatt Melbourne; for details see www.destinationmarketing.com.au

8-12 MAR

ITB 2017; Messe Berlin ExpoCenter City; for more info visit: www.itb-berlin.de

9 MAR

DMS Connect; The Maritime Room, Auckland; for details see www.destinationmarketing.com.au

30 APR - 2 MAY

MEA Conference; International Convention Centre Sydney (ICC); for more info see: www.meetingevents.com.au

14-18 MAY

ATE 2017; International Convention Centre Sydney (ICC); details at: www.tradeevents.australia.com

28 JUL

Get Global - Where the World Meets; International Convention Centre Sydney (ICC); read more: www.getglobal.com.au

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